

# Inside *InStyle* | BEHIND THE SCENES

## ON THE SET

**MIX MASTER** p.570  
Multitalented **Alexa Chung** reigns supreme on the fashion scene. Chung fanatics worldwide love her laid-back signature style, so we gave the model, TV host, DJ, and designer creative license for our fashion feature. Chung crafted mood boards and picked pieces from her second Madewell collection to shoot. She put together each look with stylist Kusum Lynn and brought her English vibe on set by blasting—what else?—Rolling Stones and Beatles hits.



Photographer Andreas Sjodin captures the moment as hairstylist Miki preps Chung's tousled tresses.



## EDITORS' FAVORITE

**10 WAYS TO ROCK YOUR TABLETOP** p.621  
Our Life, etc. story shows you how to spruce up a ho-hum table with cute décor and clever DIY tips. These flavor-infused salts (in 120 varieties from 25 countries) earned a spot in our editors' spice racks for their savory taste and super-stylish look. From \$7/2 oz.; [atthemeadow.com](http://atthemeadow.com).

## INSTYLE FIELD TRIP



## CUPCAKES & COCKTAILS

Staffers ventured to Butter Lane bakery in N.Y.C. for an after-office-hours cupcake-and-mixology lesson (with Bulldog Gin). After whipping up frosting in flavors like lemon and tonic, we got to have our cupcake—and eat it too! Join the fun: Butter Lane will ship 12 cupcakes with tubs of icing and a spatula to anywhere in the continental U.S. \$60; [butterlane.com](http://butterlane.com) (free tote included with code *INSTYLE*).



## BY THE NUMBERS

### KARDASHIAN CLOSET CONFIDENTIAL, p.490



**3**  
Days spent shooting on location at the houses of Kourtney, Kim, and Khloé for our feature

**108.6**

Miles our crew drove between the hotel and the three sisters' houses in Tarzana, Beverly Hills, and Calabasas, Calif.

**154**

Pairs of Christian Louboutins counted in their closets

**90**

Individual false lashes applied to the sisters' eyes during six hours with their makeup artist Rob Scheppy and hairstylist Clyde Haygood

**\$52,000**

Money raised by Kim's Closet—the Kardashians' Ebay clothing store selling the family's secondhand items—for the Dream Foundation (a charity that grants wishes to adults with life-threatening diseases)

**20.5**

Weight in carats of Kim's diamond engagement ring. Kris Humphries popped the question the day after our shoot wrapped!

## SEEN & HEARD

You won't see Amber Heard's red Charlotte Olympia heels in our beauty story **Strokes of Genius** (p. 406)—the focus is on her eyes. But Heard wore them at the shoot for “a little sassiness,” says stylist Soraya Dayani. “She felt ready for her close-ups!”



Max Osterweis and Erin Beatty's up-and-coming label, Suno, has received major attention. So when eight models wore the edgy styles (**The Suno, the Better**, p. 588), it was no surprise that N.Y. onlookers lined up for pics with the glam group.



“Our *True Blood* makeup artist doesn't like us tan. Yeah, we're vampires!” says our **Man of Style** (p. 259), Alexander Skarsgård. Luckily, overcast skies let lensman Mathew Kristall do a few snaps of the pale Swede near Hollywood and Vine.

